



## Privacy Policy

for HighClassGlamour.com & HighClassGlamourStore.com - Websites

**HIGHCLASSGLAMOUR.COM IS COMMITTED TO PROTECTING YOUR PRIVACY. THIS PRIVACY POLICY TELLS YOU ABOUT OUR ONLINE COLLECTION AND USE OF DATA. THE TERMS OF THIS POLICY APPLY TO ALL HIGHCLASSGLAMOUR.COM WEBSITES, UNLESS DIFFERENT TERMS ARE SPECIFIED IN A FORM OR CONTRACT PROVIDED TO YOU ONLINE OR OFFLINE. BY USING THIS SITE, YOU UNDERSTAND AND AGREE TO THE TERMS OF THIS POLICY. THIS SITE IS OWNED BY HIGHCLASSGLAMOUR.COM AND MAY BE ACCESSED IN THE UNITED STATES AND ABROAD. FOR DATA PROTECTION PURPOSES, HIGHCLASSGLAMOUR.COM IS THE CONTROLLER AND, UNLESS OTHERWISE NOTED, IS ALSO THE PROCESSOR OF DATA. INFORMATION COLLECTED MAY BE RETAINED INDEFINITELY, AND MAY BE STORED, PROCESSED, ACCESSED, AND USED IN JURISDICTIONS WHOSE PRIVACY LAWS MAY BE DIFFERENT AND LESS PROTECTIVE THAN THOSE OF YOUR HOME JURISDICTION.**

### 1) Collection of Your Personal Information

When you visit this site, certain kinds of information, such as the website that referred you to us, your IP address, browser type and language, and access times, may be collected automatically as part of the site's operation. We also may collect navigational information, including information about the pages you view, the links you click, and other actions taken in connection with the site. We may combine your visit and navigational information with personal information that you provide.

You may always choose not to provide personal information, but if you so choose, certain products and services may not be available to you. Personal information (e.g., your username and password, your name, your company, your mailing address, email address, and phone number) is collected when you register. Additional personal information (e.g., your company name and billing address) is collected to process transactions or to provide you with our products and services (Credit Card details will NEVER be stored in our systems).

### 2) Use of Your Personal Information

HighClassGlamour.com collects and uses your personal information to operate and improve our sites, to process your transactions, to provide customer service, to perform research and analysis aimed at improving our products, services and technologies, and to display content that is customized to your interests and preferences.

We also use your personal information to communicate with you. We may send transaction-related communications such as welcome letters, billing reminders, and purchase confirmations. We may also send you surveys or marketing communications to inform you of new products or services or other information that may be of interest. If you do not wish to receive marketing communications, you may adjust your "Personal Information Preferences" as described below or follow the "unsubscribe" instructions included within each email communication. Please keep in mind that, if you choose not to receive marketing communications, you will continue to receive transactional or account communications (e.g., confirmation emails and account balance statements).



### 3) Sharing of Your Personal Information

Except as disclosed in this privacy policy, HighClassGlamour.com does not share your personal information with any outside parties. We may share your personal information with service providers who perform services on our behalf. For example, we may hire other companies to handle the processing of payments, to provide data storage, to host websites, to fulfill orders and shipments, to assist in direct marketing, to conduct audits, etc. Those companies will be permitted to obtain only the personal information they need to provide the service. They are required to maintain the confidentiality of the information and are prohibited from using it for any other purpose. Information about our customers, including personal information, may be disclosed as part of any merger, acquisition, or sale of the company and/or its assets, as well as in the unlikely event of insolvency, bankruptcy, or receivership, in which personal information would be transferred as one of the business assets of the company. We will notify you of such an occurrence as described in the “Changes to This Privacy Policy” section below. We reserve the right to disclose your personal information if required to do so by law, or in the good-faith belief that such action is reasonably necessary to comply with legal process, respond to claims, or protect the rights, property or safety of our company, employees, customers, or the public.

If you would like to review or revise information that you previously provided to us, you may access your information in the “My Account” section of the website. Your Account Executive can also assist you in making any changes, as well as in exercising your right to have your personal information deleted. If you need additional assistance, please contact us at [support@highclassglamor.com](mailto:support@highclassglamor.com). You can expect a response from us within 10 calendar days. Please be advised that you can not change your username without re-registering.

### 4) Personal Information Preferences

HighClassGlamour.com respects your right to make choices about the use and disclosure of your personal information. If at any time you decide that you do not want to receive marketing communications from us, please let us know by: (1) checking or unchecking the appropriate box on your online registration form or the “My Profile” page of the website; (2) contacting your Account Executive; or (3) sending an email to [support@highclassglamour.com](mailto:support@highclassglamour.com). If you choose not to receive marketing communications, please be advised that you will continue to receive transactional or account communications (e.g., confirmation emails and account balance statements). If you are a licensee of copyrighted photographs of the NBA Parties and would like to revoke your consent to have your information shared with the NBA Parties, you may express that preference by contacting your Account Executive or by sending an email to [support@highclassglamour.com](mailto:support@highclassglamour.com).

### 5) Use of Cookies and Other Technologies

HighClassGlamour.com uses “cookie” to enable you to sign in to our services and to help personalize your online experience. A cookie is a small text file that is placed on your hard drive. Cookies contain information, including personal information, that can later be read by a web server in the domain that issued the cookie to you. The information that cookies collect includes the date and time of your visit, your registration information, and your navigational and purchase history.

Cookies offer you many conveniences. They allow us to identify registered users when they return to the site so that they can retrieve previous image search results, access Lightboxes and Clipbins and view their previous invoices. Cookies also save you time by eliminating the need to repeatedly enter the same information.

In some cases, our third-party service providers may use cookies on our sites. We have no access to or control over these cookies. This privacy statement covers the use of cookies by HighClassGlamour.com only, and does not cover the use of cookies by third parties. You have the ability to accept or decline cookies. Most browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies. If you choose to decline cookies, you may not be able to sign in or use other interactive features of our sites and services that depend on cookies.



In addition to cookies, we may use other technologies, including single-pixel gifs (also known as web beacons) on our websites and in promotional e-mail messages or newsletters. These tiny electronic images assist us in determining how many users have visited certain pages or opened messages or newsletters. We do not use these images to collect personal information.

#### 6) Security of Your Personal Information

The security of your personal information is important to us. We follow generally accepted industry standards to help protect your personal information. For instance, when you enter sensitive information (such as a credit card number) on our registration or order forms, we encrypt that information using secure socket layer (SSL) technology. No method of transmission over the internet, or method of electronic storage, is 100% secure. Therefore, while we strive to protect your personal information, we cannot guarantee its absolute security. If a password is used to protect your account and personal information, it is your responsibility to keep your password confidential.

#### 7) Email Referrals

If you choose to use our email referral services to tell a friend about our products or services (including images in your Light box, promotional campaigns, new websites, job postings, etc.), we will ask you for your friend's name and email address. We will use that information to send your friend a one-time email inviting him or her to visit the site and review the product or service you have selected. We may use a third-party provider to administer this function, but any such third party provider may only use the information submitted to facilitate this one-time email. Neither HighClassGlamour.com nor any third-party provider stores this information after the email is sent.

#### 8) Children

We do not intend to solicit or collect personal information from anyone under the age of 18. If you are under 18, you should not use or enter information on this site, including without limitation, any Interactive Areas of the site.

#### 9) Links

We may link to websites, including those of our subsidiaries and third-party content providers, that have different privacy policies and practices from those disclosed here. We assume no responsibility for the policies or practices of such linked sites, and encourage you to become acquainted with them prior to use.

#### 10) CHANGES TO THIS PRIVACY POLICY

**WE RESERVE THE RIGHT TO CHANGE THE TERMS OF THIS PRIVACY POLICY AT ANY TIME. WHEN WE MAKE CHANGES, WE WILL REVISE THE "LAST UPDATED" DATE AT THE TOP OF THE POLICY. IF THERE ARE MATERIAL CHANGES TO THIS STATEMENT OR IN HOW HIGHCLASSGLAMOUR.COM WILL USE YOUR PERSONAL INFORMATION, WE WILL NOTIFY YOU BY PROMINENTLY POSTING A NOTICE OF SUCH CHANGES ON OUR HOME PAGE, OR BY SENDING YOU AN EMAIL. WE ENCOURAGE YOU TO REVIEW THIS POLICY WHENEVER YOU VISIT ONE OF OUR SITES.**